



DOCKET NO: 209745US25X CONT
CLIENT REF. NO: OBSP/5R-GARD

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :
WILL H. GARDENSWARTZ, ET AL. : EXAMINER: CHAMPAGNE, D.
SERIAL NO: 09/893,775 :
FILED: JUNE 29, 2001 : GROUP ART UNIT: 3622
FOR: COMMUNICATING WITH A :
COMPUTER BASED ON THE OFFLINE
PURCHASE HISTORY OF A
PARTICULAR CONSUMER

RECEIVED
MAY 24 2004
GROUP 3600

AMENDMENT UNDER 37 C.F.R. § 1.111

COMMISSIONER FOR PATENTS
ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Official Action dated December 30, 2003, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.